Your week, planned in minutes

SMARTIE Quick Start Guide

SOCIAL MEDIA AI ROBOT

The AGENT CONNECTION

Tell SMARTIE what needs to post this week. It builds your branded content calendar, writes the captions, makes the graphics, and keeps a checklist of what it still needs from you.

1

ONE TIME · BRAND PROFILE TAB

Set up your brand

Add your name, brokerage, brand colors, fonts, up to three logos and your social links. Press **Save profile**. Every post uses it.

2

EACH WEEK · STEP 1

Pick your posts

Tap each post type you need, like New Listing, Open House or Holiday. Fill in its card: the address or topic, the date, platforms, format, and whether it's new or already made.

3

ONE TAP

Build your week

Press **Build my week**. SMARTIE lays out your calendar, writes every caption and hashtag, and lists what it needs from you in Step 2.

4

LISTING MATERIALS ON EACH POST

Add your listing

Paste the listing link from your MLS, add the key details and upload up to 50 photos. On Flexmls? Press **Pull details + photos** to bring it all in. Captions fill in automatically.

5

YELLOW LIGHTS

Create your graphics

Press **Create with SMARTIE** for a finished branded post, or **Create all yellow lights**. Prefer your own AI tool? Download the production kit, then upload the result.

6

EACH POST CARD

Review and post

Press **Edit** to fine-tune anything. Download the graphic, copy the caption, post it, then tap the status to Scheduled.

READ YOUR LIGHTS

Yellow light · needs to be created

Green light · ready to post

TRACK EACH POST

Planned › Created › Scheduled

Good to Know *little things that save time*

Brackets mean "fill me in"

SMARTIE never guesses facts. Anything like [price] or [time] is yours to add.

Change your mind anytime

Rebuilding keeps your edits and graphics. Look for Undo after every big change.

Say "New Listing"

It stays accurate longer than "Just Listed," so your post works all week.

Planning next week?

Press Start a new week. Your brand profile stays, the calendar starts fresh.

Promote only your listings, your team's listings, and listings you have the listing agent's consent to post.
theagentconnection.com/resources